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S6-662

B.A. DEGREE EXAMINATION – AUGUST/SEPTEMBER 2021.

THIRD YEAR – SIXTH SEMESTER

JOURNALISM

Paper-VIII (C-A1) : RADIO JOURNALISM

(Regular / Supplementary)

Time : 3 Hours

Max. Marks : 75

SECTION – A

Answer any FIVE questions.

(5 × 5 = 25 marks)

1. Origin of Radio.
2. Uses of Radio.
3. Transmission and Stations.
4. Radio Talks.
5. Short Wave Transmission.
6. Qualities of anchor.
7. Voice modulation.
8. Use drafting.
9. Preparation of Audio.
10. Various Types of Radio Stations.

SECTION – B

Answer ALL the questions.

(5 × 10 = 50 marks)

11. (a) Discuss about the Radio as a Medium of Mass Communication in today.

Or

- (b) Write about the limitations of Radio.

12. (a) How many modes are in transmission and explain them.

Or

- (b) How many types of Radio stations and briefly discuss them.

Turn Over

13. (a) What is the meaning of Radio Journalism and discuss about the origin of Radio.

Or

- (b) What is the importance of pronunciation and voice modulation explain them.
14. (a) Write about the Radio features and formats.

Or

- (b) What is the importance of Radio news in the olden days.
15. (a) Write about the research and drafting of questions for Radio interviews.

Or

- (b) Write about the preparation of Radio news and Commercial programmes.
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